

BACHELOR OF MANAGEMENT CURRICULUM

NO	CODE	COURSE	CRED IT	TYPE
		Semester I		
1	MKU0212	Pancasila	2	C
2	MKU0312	Civic Education	2	C
3	MKU0511	Kemalikussalehan	1	C
4	EKO0113	Introduction to Economics	3	C
5	EKO0213	Introduction to Business	3	C
6	EKO0413	Introduction to Management	3	C
7	EKO1011	Religious Mentoring Program	1	C
8	EKO0613	Mathematics for Economics and Business	3	C
9	EKM0112	Business English	2	C
			20	
		Semester II		
1	MKU0122	Religious Education	2	C
2	MKU0421	Indonesian Language	1	C
3	MKU0622	Information Technology and Entrepreneurship	2	C
4	EKO0523	Principle of Accounting	3	C
5	EKM0123	Marketing Management	3	C
6	EKM0223	Financial Management	3	C
7	EKM0323	Human Resource and Management	3	C
8	EKM0423	Production Management	3	C
			20	
		Semester III		
1	EKO0333	Introduction for Islamic Economics	3	C
2	EKO0833	Research Methodology	3	C
3	EKO0733	Statistic for Economics and Business	3	C
4	EKM0133	Applications of Business Computer	3	C
5	EKM0232	Corporate Responsibility and Business Ethics	3	C
6	EKM0333	Cooperative Management and SMEs	3	C
7	EKM0433	Innovation and Creativity Management	3	C
8	EKM0533	Microeconomics	2	C
			23	
		Semester IV		
1	EKM0142	Macroeconomics	2	C
2	EKM0243	Consumer Behavior	3	C
3	EKM0343	Organizational Behavior	3	C
4	EKM0443	Investment and Portfolio Management	3	C
5	EKM0543	Managerial Economics	3	C
6	EKM0643	Digital Leadership	3	C
7	EKM0743	Management and Business Information Systems	3	C
8	EKM0843	Management Strategic	3	C
			23	

		Semester V		
1	EKM0153	Corporate Budgeting	3	C
2	EKM0253	Business Planning and Feasibility	3	C
3	EKM0353	Commercial Law and Business Competition	3	C
4	EKM0452	Writing Reports and Scientific Work	2	C
		Marketing Specialization		
5	EKM0553	Brand Management*	3	C
6	EKM0653	Relationship Marketing*	3	C
7	EKM0753	Services Marketing*	3	C
		Human Resources Specialization		
8	EKM0853	Performance Management and Compensation**)	3	C
9	EKM0953	Talent Management**)	3	C
10	EKM1053	Organizational Change and Learning**)	3	C
		Finance Specialization		
11	EKM1153	Islamic Finance****)	3	C
12	EKM1253	Financial Report Analysis****)	3	C
13	EKM1353	Advanced Financial Management****)	3	C
			20	
		Semester VI		
1	EKM0163	Business Research	3	C
2	EKM0263	Risk Management	3	C
3	EKM0363	Business Communication and Negotiations	3	C
4	EKM0463	E-Commerce	3	C
5	EKM0563	Human Capital Management	3	C
6	EKM0662	TOEFL Preparation	2	C
7	EKM0763	Cost Accounting	3	C
			20	
8	TIF3343	Web Programming *****	3	E
9	TSI12643	Internet of Things *****	3	E
10	TSI13663	Graphic Design *****	3	E
11	TSI13962	Digital Business Startup *****	2	E
12	ABS0163	Business Modeling *****	3	E
13	EKW0663	Environmental Management System *****	3	E
14	EKW0362	Commercialization of Technology *****	3	E
			20	
		Semester VII		
1	EKM0173	Community Services	3	C
2	EKM0273	Marketing Communication of Economics Creative	3	C
3	EKM0372	Decision Making Managerial	2	C
4	EKM0473	Regional Financial Management	3	C
5	EKM0573	HR Training and Development Management	3	C
			14	
		Semester VIII		
1	EKO0984	Thesis	4	C
			4	