

BACHELOR OF ENTREPRENEURSHIP CURRICULUM

NO	CODE	COURSES	CREDIT	TYPE
Semester I				
1	EKW0113	English for Business	3	C
2	MKU0511	Kemalikuksalehan	1	C
3	MKU0312	Civic Education	2	C
4	MKU0312	Mathematics for Economics and Business	3	C
5	MKU0212	Pancasila	2	C
6	EKO0113	Introduction to Microeconomics	3	C
7	EKO0213	Introduction to Business	3	C
8	EKO1011	Religious Mentoring Program	1	C
9	MKU0612	Information Technology and Entrepreneurship	2	C
		Total Credits	20	
Semester II				
1	MKU0421	Indonesian Language	1	C
2	EKW0223	Business Design I	3	C
3	MKU0122	Religious Education	2	C
4	EKO0323	Principles of Accounting	3	C
5	EKO0223	Introduction to Business	3	C
6	EKO0523	Introduction to Islamic Economics	3	C
7	EKO0723	Statistics for Economics and Business	3	C
8	EKW0122	Advance Information Technology	2	C
		Total Credits	20	
Semester III				
1	EKW0632	Business and Tourism	2	C
2	EKW0133	Business Design II	3	C
3	EKW0832	Dynamics of Entrepreneurship	2	C
4	EKW0433	Digital Business Studies	3	C
5	EKW0733	Islamic and Social Entrepreneurship	3	C
6	EKO0833	Research Methodology	3	C
7	EKW0232	Sales and Marketing	2	C
8	EKW0332	Production System and Technology*	2	C
		Total Credits	20	
Semester IV				
1	EKW0642	Service Business	2	C
2	EKW0342	E-Commerce	2	C
3	EKW0743	Innovation and Creativity*	3	C
4	EKW0142	Computing and Business Analysis	2	C
5	EKW0442	Management and Brand Development	2	C
6	EKW0243	Business Planning and Feasibility*	3	C
7	EKW0543	Business and Consumer Behavior	3	C
8	EKW0843	Entrepreneurship Research	3	C
		Total Credits	20	

		SemesterV		
1	EKW0153	Halal Business	3	C
2	EKW0253	Micro and Small Business	3	C
3	EKW0352	Entrepreneurship Monitoring	2	C
SPECIALIZATION:BeginnerEntrepreneurship				
4	EKW0553	New Business Creation	3	C
5	EKW0653	Business Process Development	3	C
SPECIALIZATION:SocialEntrepreneurship				
6	EKW1053	Social Entrepreneurship Process	3	C
7	EKW1153	Communication Social Entrepreneursip	3	C
		Total Credits	20	
8	EKW0753	Investment and Capital Analysis*	3	E
9	EKW0853	System Design and Business Models*	3	E
10	EKW0953	Retail Business System*	3	E
11	EKW1253	Entrepreneurship Development**	3	E
12	EKW1353	Woman Entrepreneurship**	3	E
13	EKW1453	Shariah Strategic Management**	3	E
		Total Credits	18	
SemesterVI				
1	EKW0163	SME Accounting	3	C
2	EKW0462	Islamic Business Ethics	2	C
3	EKW0563	Business Law	3	C
4	EKW0363	TechnologyCommercialization	3	C
5	EKW0763	Business Communication and Negotiation	3	C
6	EKW0263	Business Financial Management	3	C
7	EKW0663	Environmental Management System	3	C
		Total Credits	20	
SemesterVII				
1	EKW0473	Decision-MakingAnalysis	3	C
2	EKW0273	Business Risk Analysis	3	C
3	EKW0173	Corporate Entrepreneurship	3	C
4	EKW0573	PricingManagement*	3	C
5	EKW0373	AdvertisingManagement	3	C
6	EKW0672	PublicRelation	2	C
		Total Credits	17	
SemesterVIII				
1	EKW0183	Internship	3	C
2	EKO0284	Thesis	4	C
		Total Credits	7	

Total Credits

162

Mandatory Credits

144

Note:

*ElectiveSubjectsfor Spesializationof BeginnerEntrepreneurship

**ElectiveSubjectsfor Spesializationof Social Entrepreneurship